

ToRetail is an international electronic platform where B2B Suppliers and B2B Buyers from all over the world find each other and start cooperation.

About the market

The B2B e-commerce market is growing at **20.2%** per year



About the product

High degree of product readiness

- ✓ MVP published: https://toretail.com
- B2B logic of the platform operation has been implemented
- The product is ready for scaling

UTP

- Advanced Al automation
- Support for crypto payments
- Secure transaction via blockchain escrow and smart contracts

Revenue model

- Internal services of the platform
- External services: online representation (export), logistics, secure transactions (fintech), etc.

About investments

Project: venture Round: Pre-seed

Investment amount €350K (from €30K)

The transferred share is 15%

Planned capitalization for 2030: €10B



About the team



Denis Blinnikov Founder & CEO 20 years of work with FMCG suppliers. Participation in the launch of METRO c&c in the CIS.

Export of FMCG goods to the EU, CIS and other countries.



- Become the #1 B2B platform in expansion geography
- Geography: MENA, EU, UK, CIS
- To create the most secure and technologically advanced B2B platform



Andrey Kolpakov

17 years of experience in e-com, digital health, enterprise B2B and AI/ML. Highload projects with over 100 million MAU. Stanford University



Lund CMO

17 years in b2b marketing, Tatiana strategic marketing, digital marketing, marketplaces. Stockholm School of Economics (EMBA)

Contact us:

- office@toretail.com
- @TORETAIL
- in www.linkedin.com/company/toretail

